

VALUE PROPOSITION

FOR YOU!

Berkshire Hathaway HomeServices is committed to creating value for its franchisees, and delivering a brand identity that is smart, distinctive and captures our commitment to quality.

Quality Brand

Berkshire Hathaway HomeServices brings a name associated with integrity, reliability and trust in the mind of consumers.

Market Dominance

We are a smart brand that reaches the upper-end demographic as well as the entire market.

REsource Center

This 24/7 web site gives brokers and sales professionals access to industry news, along with exclusive tools, services, training and marketing programs to help improve your skills and grow your business.

Global Network Platform

This is the operating platform for website and mobile web access, online lead capture and management, transaction management, online marketing and communication resources, and also cutting-edge tools to help manage and grow your business.

Mobile REsource

This mobile app provides consumers access to you and your listings using today's smartphone technology.

Market Activity Reports

You can provide past clients, as well as everyone else in your database, regular activity reports with information and links to new homes on the market, recent sales, as well as property status and price changes.

Social Media REsource

This platform will help you acquire, engage, and efficiently manage all your social media outlets, create and send new content, and learn when customers interact with you.



BERKSHIRE HATHAWAY
HomeServices

Good to know®